

# CROSS-CULTURE & LEADERSHIP CAMP

## Young Ambassadors Program



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# CROSS-CULTURE & LEADERSHIP CAMP

## Young Ambassadors Program

### ***A word from the Director:***

*I'm very excited you chose to join the Young Ambassadors Program. Our goal is to provide participants the most valuable programs for self development in a safe and comfortable environment.*

*This is truly an excellent opportunity for elite students from all over the world to come together and pursue their common interest in global issues. I am confident that a gathering like this will be an unforgettable milestone in the personal development of everyone involved.*



**DK Wu**

Director of ChinaNOW  
Chinese Language & Culture School

# CROSS-CULTURE & LEADERSHIP CAMP

## Young Ambassadors Program

*-"To lead people, walk beside them ... As for the best leaders, the people do not notice their existence. The next best, the people honor and praise. The next, the people fear; and the next, the people hate ... When the best leader's work is done the people say, 'We did it ourselves!'"*

--Lao-tzu(B.C.580-500)  
a Chinese philosopher

太上，不知有之；其次，亲而誉之；其次，畏之；其次，侮之。信不足焉，有不信焉。悠兮，其贵言。功成事遂，百姓皆谓：「我自然」。

- - 老子

# YAP Provides

- Cultural sensitivity for future success:
  - Cross-culture courses led by international moderators
  - Team-driven learning with a global student body
- High-level leadership focused on global issues:
  - Expand your sphere of influence
  - Serve and contribute to needs of local Chinese communities
- Interactive process for personal growth:
  - Led by great teachers
  - Using a student-centered curriculum
  - With professional management & counselors
  - At a spacious and beautiful school environment

*Lots of fun!*

# Program Principles

The Young Ambassadors Program is grounded in a deep respect for all participants. The core principle is characterized by the following qualities:

- It is experiential, with active involvement of participants
- It is practical, with real-world applications
- It provides training for critical and imaginative thinking
- It is engaging and provocative
- It is collaborative and integrative

# Program Highlights

- Students from the United States, Europe, and Greater China will learn from each other
- Conducted in English
- Teaching Methodology: Workshops, Case Study, Seminar, Debate, Teambuilding Exercises
- Designed and conducted in cooperation with:
  - Dr. Theresa Jen, UPenn Wharton School of Business, USA
  - Dr. Robert DiYanni, New York University, USA
- Counselors recruited from candidates around the world
- Curriculum focus on cross culture and leadership
- Four weeks Camp Package

# Language and Culture Program

## ▶ The First Two Weeks

- Inspiring student learning through engaging, relaxing, and efficient coursework.
- Language and Culture course immersion:
  - Conversation
  - Chinese Character
  - Pronunciation & Fluency
  - Chinese Culture & Appreciation
  - Chinese Cultural Skill Activities
- Integrate classroom learning and cultural exposure trips
- Prelude to the Youth Ambassador Program



# YAP Program

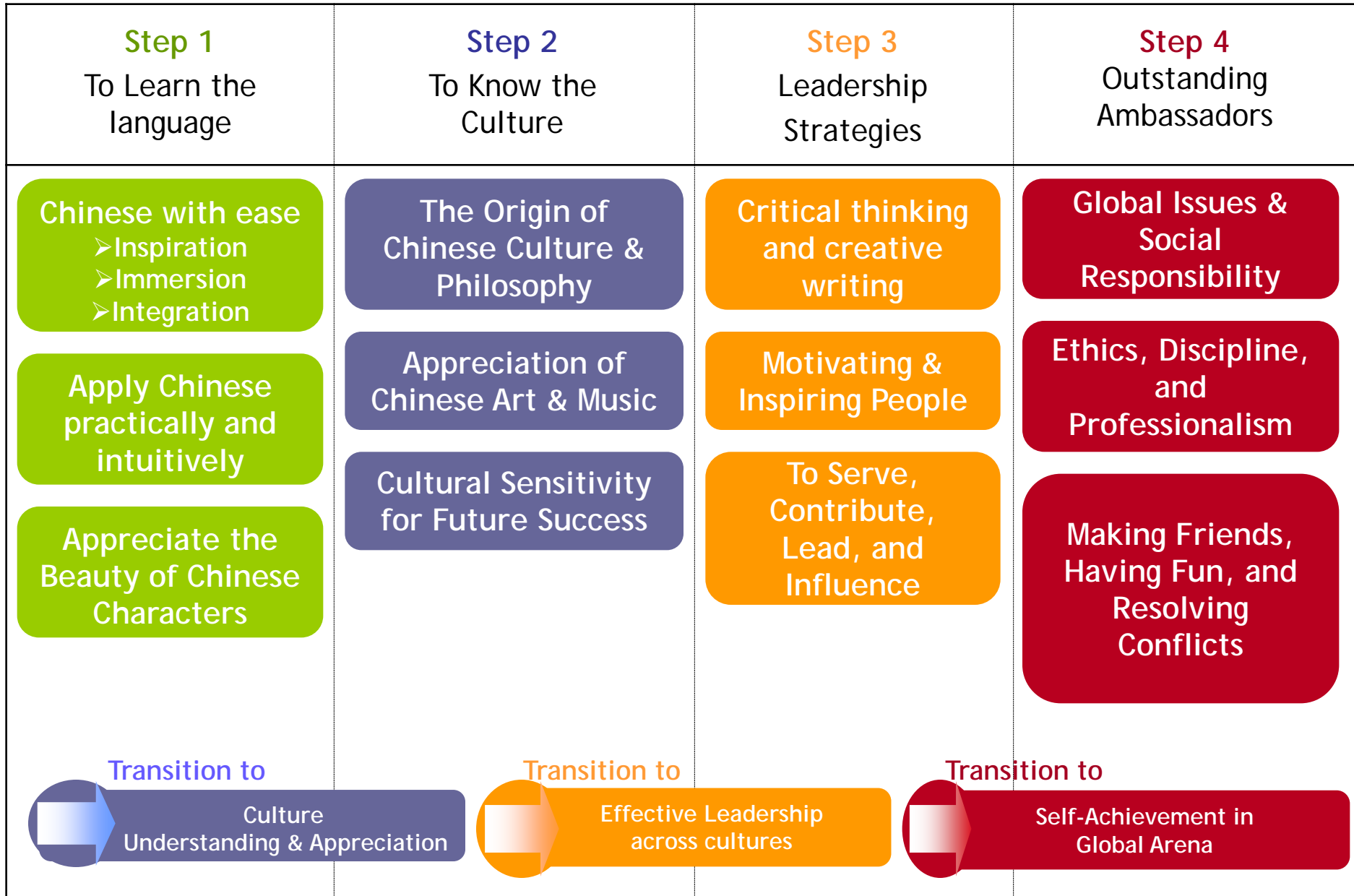
## ▶ The Second Two Weeks

- Teaching methods: *Workshop, Case Study, Seminar, Practice, Case Study, Teambuilding Exercises*
- Cross-Culture & Leadership Camp Main Topics:
  - Critical Thinking
  - Creative Writing
  - Cross culture issues and sensitivity
  - Model UN for International Justice
  - Green Energy
  - Community Service

# Camp Resources

- Faculty Overview:
  - ✓ Exceptional professors from Wharton and NYU
  - ✓ Professional Chinese language teachers
  - ✓ Notable and experienced business leaders
- 10 global counselors + 10 local counselors + 2 Event Correspondents
- Safe, comfortable, and convenient living environment
- Fully equipped college campus
- ChinaNOW can provide additional courses for students who would like to further improve their language skills

# Learning Progression



# SAMPLE INTENSIVE LANGUAGE COURSE FIRST WEEK CALENDAR

Time	Jun.21 Monday	Jun.22 Tuesday	Jun.23 Wednesday	Jun.24 Thursday	Jun.25 Friday	Jun.26,27 Weekend
<b>Morning</b>	Opening Ceremony	Mind & body workout ( <i>Tai Chi</i> )				
	Conversation	Conversation	Chinese Character	Conversation	Conversation	
	Chinese Character	Chinese Character	Conversation	Chinese Character		
<b>Afternoon</b>	Pronunciation & Fluency					Shanghai City Tour    
		Chinese Culture and Appreciation				
	Sports	Community Service	Outdoor Activity	Community Service	Sports	
	Homework+ Videos		Homework + Videos		Homework+ Videos	
<b>Night</b>	Relax, games, social gathering		Music Night			



# SAMPLE INTENSIVE LANGUAGE COURSE SECOND WEEK CALENDAR

Time	Jun.28 Monday	Jun.29 Tuesday	Jun.30 Wednesday	Jul.1 Thursday	Jul.2 Friday	Jul.3,4 Weekend
Morning	Mind & body workout ( <i>Tai Chi</i> )					Hang Zhou Tour
	Chinese Character	Chinese Character	Conversation	Conversation	Chinese Character	
	Conversation	Conversation	Chinese Character		Conversation	
Afternoon	Pronunciation & Fluency					
		Chinese Culture and Appreciation				
	Sports	Community Service	Outdoor Activity	Community Service	Sports	
	Homework + Videos		Homework + Videos		Party	
Night	Party		Party	Party		

# SAMPLE CROSS-CULTURE & LEADERSHIP CAMP THIRD WEEK CALENDAR

Time	July 5 Monday	July 6 Tuesday	July 7 Wednesday	July 8 Thursday	July 9 Friday	July 10, 11 Weekend
<b>Morning</b>	<i>Tai Chi</i>  Mind & Body Workout		EXPO Day  	<i>Tai Chi</i>  Mind & Body Workout		Traditional River Village Tour  
	Intro to Chinese	Life Chinese		Interaction and Presentation	Discussion and Debate	
	Pronunciation	Chinese Characters		Teambuilding Activities		
<b>Afternoon</b>	Conversational Chinese		Community Service		Sports	
<b>Evening</b>	Culture Night	Chinese Culture Appreciation and Skills	Culture Night		Sports	
					Culture Night	

# SAMPLE CROSS-CULTURE & LEADERSHIP CAMP FOURTH WEEK CALENDAR

Time	Jul.12 Monday	Jul.13 Tuesday	Jul.14 Wednesday	Jul.15 Thursday	Jul.16 Friday
<b>Morning</b>	<i>Tai Chi</i> Mind and Body Workout				
	Conversational Chinese	Yi Jing Case Study	Bike Excursion to Su Zhou 	Business Forum/ Business Visit	Business Forum/ Business Visit
<b>Afternoon</b>	Creative Writing		Chinese Culture Appreciation and Skills		Leadership Discussion/ Retreat
	Critical Thinking	Community Service			Closing Ceremony
<b>Evening</b>	Food Appreciation				

# Location



## Shanghai

“The harmony and hospitality of Shanghai make it infinitely the most agreeable place of residence in China.”

Laurence Oliphant





# Environments

## OUR CAMPUS



## ACCOMMODATION



## CLASSROOMS & DINING ROOM



# Organization & Service



- Our service team includes over 15 consultants, moderators, and counselors.
- Counselors will coordinate activities and excursions, and remain with camp groups during evenings and weekends.
- Credentials for each staff member available upon request.



# FEES

Fee Description	Fees (\$USD)	Length	Dates
Intensive Language and Culture Course	1,200	2 Weeks	Jun.21-Jul.2
Cross-Culture&Leadership Camp	1,800	2 weeks	Jul.5-Jul.16
Intensive Language and Culture Course + Cross-Culture&Leadership Camp Package	<del>3,000</del> → 2,500	4 weeks	Jun.21-Jul.16

Tips: 1. The above fees include: Registration, Tests, Tuition, Materials, Accommodation, Meals, Travels, and airport transportation.  
 2. Does not include: Plane tickets, travel & health insurance and personal expenses.

# Cost Breakdown (4 weeks)

Fee Description	Fees (\$USD)
Tuition - Language & Culture Program	600
Tuition - YAP	900
Registration Fee	50
Room & Board	400
Meals	300
Airport Transportation	50
Field Trips	450
Materials	150
Local Insurance & Others	100
<b>Total</b>	<b>3000</b>

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